

Growth Report

Eagles Hair & Beauty · 5 June 2026

This short report shows what we found about Eagles Hair & Beauty online, why we built your new website the way we did, and where the biggest opportunities are to bring more new clients through the door in Eastbourne.

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What we found

We pulled together your 24 Google photos and 131 reviews (a superb 4.7–star average), plus your Instagram and Facebook, and used them to build a site that reflects the real warmth and craft of the salon.

24

photos found

131

reviews

4.7

Google rating

12

services

Why we built it this way

Reviews carousel. You have 131 real reviews averaging 4.7★, so we put them front and centre to build trust.

Real work gallery. We used your own 24 photos so the site shows your actual work, not stock images.

Services section. We listed the 12 services you offer (hairdressers, hair salon, barbers, hair colouring, balayage, highlights) as the basis for the pages below.

Follow-us links. We linked your instagram & facebook so visitors can see you're active.

Where the local work is

Around 16400 people near you search Google for these services every month. Ranking the pages below could bring you roughly 50.6–200.8 new enquiries a month once they're live.

These are the pages we'd build and fine-tune to catch people in and around Eastbourne who are looking for a salon right now – ordered by how much new business each could bring in. Once they rank, they show in Google's results for free, every single month.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q massage eastbourne

People searching / month		2900
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		8.7–34.8

Usually live in 6–9 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q hairdressers eastbourne

People searching / month		2400
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		7.2–28.8

Usually live in 6–9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q hair eastbourne

People searching / month		2400
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		7.2-28.8

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q hairdressers eastbourne town centre

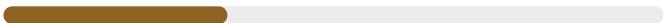


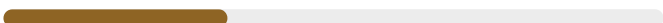
People searching / month		2400
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		7.2-28.8

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q barbers eastbourne




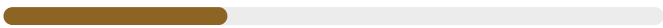
People searching / month		1000
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		3-12

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q barber shop eastbourne

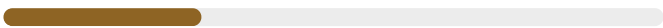


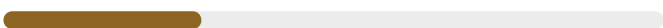
People searching / month		1000
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		3-12

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q barbers hailsham

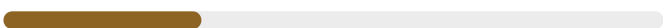


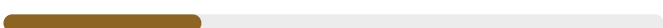
People searching / month		880
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		2.6-10.6

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q nail salon eastbourne




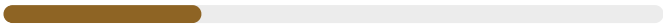
People searching / month		880
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		2.6-10.6

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q nail bar eastbourne

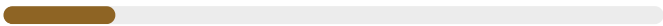


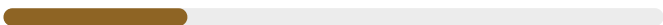
People searching / month		880
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		2.6-10.6

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q beauty salons eastbourne

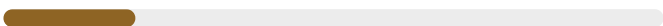


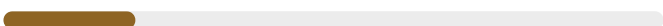
People searching / month		480
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		2.9-9.6

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

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Q hairdressers hailsham




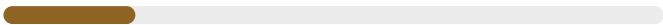
People searching / month		590
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		1.8-7.1

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q **barbers seaford**

People searching / month		590
Buying intent		Medium
Ease of ranking		Moderate
Estimated enquiries / mo		1.8-7.1

Usually live in 6-9 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

Want results this week? Google Ads

If you'd rather not wait for those rankings to build, Google Ads can put Eagles Hair & Beauty at the very top of the results this week. These are the best-value searches to start with — most cost well under £1 a click.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
massage eastbourne	~2900	£0.74	£43-£86	~1.7-7/mo
hairdressers eastbourne	~2400	£0.66	£32-£63	~1.4-5.8/mo
hair dressers eastbourne	~2400	£0.66	£32-£63	~1.4-5.8/mo
hair eastbourne	~2400	£0.66	£32-£63	~1.4-5.8/mo
hairdressers eastbourne town centre	~2400	£0.66	£32-£63	~1.4-5.8/mo
barbers eastbourne	~1000	£0.4	£8-£16	~0.6-2.4/mo